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Business Essentials: Concepts and Tools

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Course Description

This course provides an overview on the basic concepts and tools of business. Every functional aspect of business is covered. Topics covered are management, organization, human resource management, purchasing, production/operations, accounting, finance, marketing, quantitative methods, legal environment, information technology, business ethics, and international business.

Field of Study	Business Management
Level of Knowledge	Overview
Prerequisite	None
Advanced Preparation	None

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